

For Immediate Release  
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KEENE SBDC OFFERS 2 DAY PHOTOSHOP FOR SMALL BUSINESS SEMINAR

Producing high quality printed marketing materials has always been difficult and expensive for small businesses. Adobe Photoshop, the leading image processing software, has enabled small businesses to develop high quality print materials in house at a fraction of former costs. The Keene Office of New Hampshire the Small Business Development Center is sponsoring an intensive two day seminar that will teach small businesses in the Monadnock region to use the power of Photoshop to create marketing materials.

The seminar entitled "*Photoshop for Small Business Marketing: from Digital Image to Print Ready*" will be held on Friday, February 10, 2006 from 1:00pm - 3:00pm and on Saturday, February 11, 2006 from 9:00 - 4:00pm in the Room 101 of the Science Center on the campus of Keene State College. Cost will be \$200 per person and will include student workbook materials and a NH SBDC Certificate of Completion.

Taught by Susan Thielen, Founder of *IHelp Connect Photoshop Training*, the seminar will cover scanned and digital photography image improvement, retouching techniques, resizing and perspective adjustments, color management and the use of special type effects. The output of the seminar will be a print ready promotional poster.

To register for this seminar, contact Chris Flanagan at 603 358-2603 or by email at [cflanaga@keene.edu](mailto:cflanaga@keene.edu).

The NH SBDC, a partnership of the U.S. Small Business Administration, the State of New Hampshire and the University System of New Hampshire and the private sector, serves over 3,000 businesses annually through professional management counseling and educational seminars. Founded in 1984, the NH SBDC has counseled over 19,000 businesses and trained over 37,000 business owners. To obtain a copy of the report, visit the NH SBDC website, [www.nhsbdc.org](http://www.nhsbdc.org).